



Annual Benefit Auction Sponsor Opportunities

September 19, 2026 | Mohonk Mountain House

Mohonk Preserve's 29th Annual Benefit Auction is a signature fundraiser celebrating nature, community and conservation. Sponsorship offers a meaningful way to align your brand with an event that brings together members, donors, and friends who share a deep commitment to protecting the northern Shawangunk Ridge here in the Hudson Valley and inspiring people to care for, enjoy, and explore the natural world.

Your Sponsorship Matters

Sponsorship of the Annual Benefit Auction helps advance Mohonk Preserve's mission by supporting programs that protect the land, expand environmental education, strengthen stewardship of trails and historic carriage roads, and provide ranger support for visitors. Your participation also aligns your brand with a respected community institution and a memorable social event that celebrates conservation, access to nature, and shared responsibility for this remarkable place. Mohonk Preserve is a certified 501(c)(3) charity so your sponsorship is tax deductible.

Who Attends

- **300+ engaged guests** from the Hudson Valley, New York City, and beyond
- **Mohonk Preserve Board members, donors, friends, and outdoor enthusiasts**
- **Individuals and families who value conservation, education, and land stewardship**
- **High-net-worth supporters** with a strong connection to nature and the natural world
- **A community-minded audience** interested in meaningful experiences and giving back

Deadline

- Sponsorship agreement deadline: **August 15, 2026.**
- Opportunities are limited and will be reserved on a first-come, first-served basis.

Contact

Tom Leader, Senior Manager for Special Events
845-255-0919 ext. 1241 or tleader@mohonkpreserve.org





Three Unique Ways to Get Your Business Front & Center

Cocktail Sponsor - \$2,500 (1 available)

- Feature your business with a custom signature cocktail
- Extend your brand presence through branded cocktail napkins
- High visibility location
- Connect your brand with a festive guest experience that encourages conversation and engagement
- Receive sponsor logo acknowledgement on the Auction website, and in digital and print media at the event



Raw Bar Sponsor - \$2,500 (1 available)

- Showcase your business with prominent custom signage displayed at the raw bar
- Reinforce your presence through branded napkins
- Position your brand at a popular, high-traffic culinary destination throughout the event
- Receive sponsor logo acknowledgement on the Auction website, and in digital and print media at the event

Floral Sponsor - \$3,000 (1 available)

- Receive prominent custom signage displayed on 30 guest tables
- Showcase your brand alongside elegant floral arrangements created by a local floral designer
- Receive sponsor logo acknowledgement on the Auction website, and in digital and print media at the event



3 More Ways to Support

Customize a Sponsorship

Partner with us to create a package aligned with your goals.

Make a Donation

Give at any level to support Mohonk Preserve's conservation mission.

Attend the Event

Purchase tickets or a table and enjoy the evening with clients, family or friends.