

Realization

We will realize these principles through our **Conservation Science, Education, Land Protection and Stewardship programs**, along with **Central Services, Communications and Development** teams.

Conservation Science

We will research and document information about the natural environment of the Shawangunk Ridge, provide access to the scientific information we produce, promote connections to a variety of research user groups, and further engage the general public through citizen science.

Education

We will deepen our learning continuum for all ages with special emphasis on curriculum development, sharing conservation science stories, engagement of underserved audiences, and creating new internship opportunities, resulting in new and authentic partnerships within diverse communities.

Land Protection

We will work diligently to protect the Preserve's lands for future generations, meeting or exceeding the standards of an accredited land trust. We will support strategic, criteria-based growth of conserved lands through donation, acquisition or other conservation tools.

Stewardship

We will steward the Preserve's protected lands guided by science and natural-area management best practices. We will maintain the facilities, carriage roads, trails, and vistas that provide opportunities to explore the Preserve. We will engage our constituency with knowledge, inspiration and professionalism.

Central Services

We will plan, direct, and coordinate services and resources that support staff, members and programs to advance the organization's impact.

Communications

We will communicate broadly and inclusively to encourage people of all ages, abilities and cultures to experience and support Mohonk Preserve and our conservation mission.

Development

We will connect with people who share our values of conservation, research, education, recreation, and equitable access to nature, and find meaningful ways for them to engage and invest in our mission.



Mohonk Preserve Strategic Plan Vision 2020 and Beyond

Foster Conservation



Deepen Connections



Be Inclusive



Nurture Resilience



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Cover photos: Foster Conservation: Bluebird Trail by Amanda Rogers, Hawk Watch by Karen Maloy Brady, Deepen Connections: Rock The Ridge by John Aylward, San Miguel Academy of Newburgh Junior Rangers by Amanda Rogers, Be Inclusive: Nora Cronin Presentation Academy by Karen Maloy Brady, Brothers of Climbing by Susa Lehrer, Nurture Resilience: Ranger Training by Gerald Berliner, Pond Keepers by Marc Sweet

Mohonk Preserve Strategic Plan

Vision 2020 and Beyond

Kate Schoonmaker

Through a series of workshops beginning in autumn 2017, Mohonk Preserve undertook a participatory strategic planning process which included board, staff and external stakeholders.

The following plan is a result of this collaborative effort to identify the strategic intention, principles, and realization goals that will guide Mohonk Preserve through 2020 and beyond.

Strategic Intention

Jane Archer

Mohonk Preserve will **foster conservation, deepen connections, be inclusive, and nurture resilience** to fulfill our mission to protect the Shawangunk Mountains region and inspire people to care for, enjoy and explore their natural world.

Priority Initiatives

John Mizel

Over the next few years, Mohonk Preserve will focus our efforts on two key priority initiatives, which embody the Preserve's strategic principles. Their completion will be a key indicators of mission alignment and strategic success.

Mohonk Preserve Foothills

During 2018 through 2021, the Preserve will be deeply engaged in creating our first new trailheads in 25 years on the site of the largest acquisition in our history – the 836-acre Mohonk Preserve Foothills. This multi-faceted project will engage and impact every program and department at the Preserve as we create infrastructure, establish programs and provide recreational opportunities in the Foothills.

Constituent Data & Commerce Integration Initiative

In 2018, the Preserve launched a Constituent Data and Commerce Integration Initiative to determine our needs for organization-wide automation and integration of constituent data and commerce systems, prioritize those needs, and determine an implementation process and budget. We are currently engaged in the assessment phase of this multi-year effort, working with consultants who will provide us with technology and process recommendations that will improve both customer service and staff capacity.

Principles

Gerard Beninger

The Preserve will focus our work on the following four principles:

Foster Conservation

We will advance land protection, science-based land management, environmental monitoring and research, and place-based education and interpretation to foster a strong conservation ethic and ensure our natural lands help mitigate the impacts of climate change.



Renee Zernitsky



Christy Belardo

Deepen Connections

We will deepen people's connection to the Preserve and emphasize the importance of conservation through a wide variety of recreational, educational and cultural experiences in nature for our members, visitors and the broader community.

Be Inclusive

We will pursue cultural competency and inform our decisions, policies and programs with the values of diversity, equity and inclusion, dismantle more representative of our changing community, and nurture a welcoming environment for all people.



Susan Leiner



Amanda Rogers

Nurture Resilience

We will invest in our organization to become a more supportive and resilient workplace, balance resources and opportunities, and align capacity so that one of our most valued assets – our excellent staff – can succeed and thrive.